

Education and training  
utilizing MPULA resources  
will enhance:

- Marketing abilities
- Planning, navigating and executing

### Membership Can Pay Big Dividends

"The Minority PUL Alliance provides guidance, exposure, and education in addition to great networking opportunities. The MPUL hosts workshops that allow members to learn different business techniques that are directly related to their everyday work. Members have been very pleased with their decision to join the MPUL and have attributed a great deal of their success to their membership benefits."

For more information contact:

**Minority PUL Alliance**  
P.O. Box 7233  
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mpul@minoritypulalliance.com  
www.minoritypulalliance.org



### Benefits of Membership:

- Partnership opportunities
- Leadership training
- Guidance from successful business leaders
- Networking opportunities
- Grant opportunities



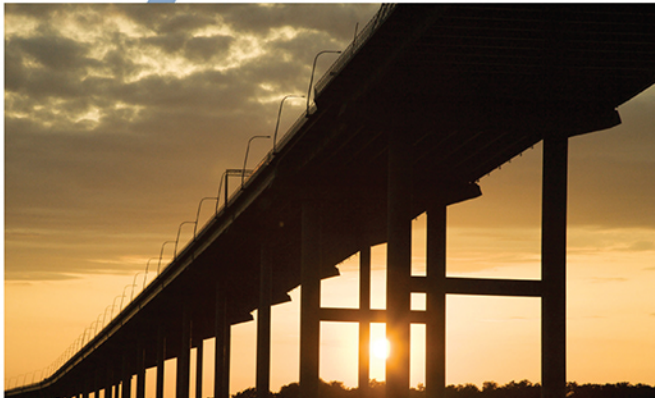
To become a member of the Minority PUL Alliance, please visit our website and complete the application and submit per instructions.



Minority  
**pul**  
Alliance



minoritypulalliance.org



## Mission:

The Mission of the Minority PUL Alliance of Northeast Mississippi is to increase the region's awareness of minority businesses, bridge the gap in relationships with major corporations, while accelerating the growth and capacity of minority businesses, and advancing economic development in the form of jobs, entrepreneurship, and financial resources.



## Our goals are to:

- Create means of access to markets, capital, managerial and technical assistance
- Build relationships between major corporations and minority businesses
- Help build minority businesses' capacity through education, data collection and other resources of information available
- Help develop a strong foundation to support minority businesses
- Assist in developing more successful minority businesses in the MPUL Alliance community
- Assist in building a better and more inclusive region
- Assist in networking in the mainstream deal flow of business
- Assist in developing competitive minority businesses throughout Northeast Mississippi

*\*New to the Alliance 2015 will be the electronically based mentoring program. Check out our website for more information at [www.minoritypulalliance.com](http://www.minoritypulalliance.com)*

