

Education and training  
utilizing PUL resources  
will enhance:

- Marketing abilities
- Planning, navigating and executing



“James Group International, Inc. is very supportive of the Minority PUL Alliance and we are pleased to be a member of an organization that advocates bridging the gap in relationships between major corporations and minority businesses.”

-John A. James, Chairman & CEO



GM Supplier of the Year  
James Group Intl.

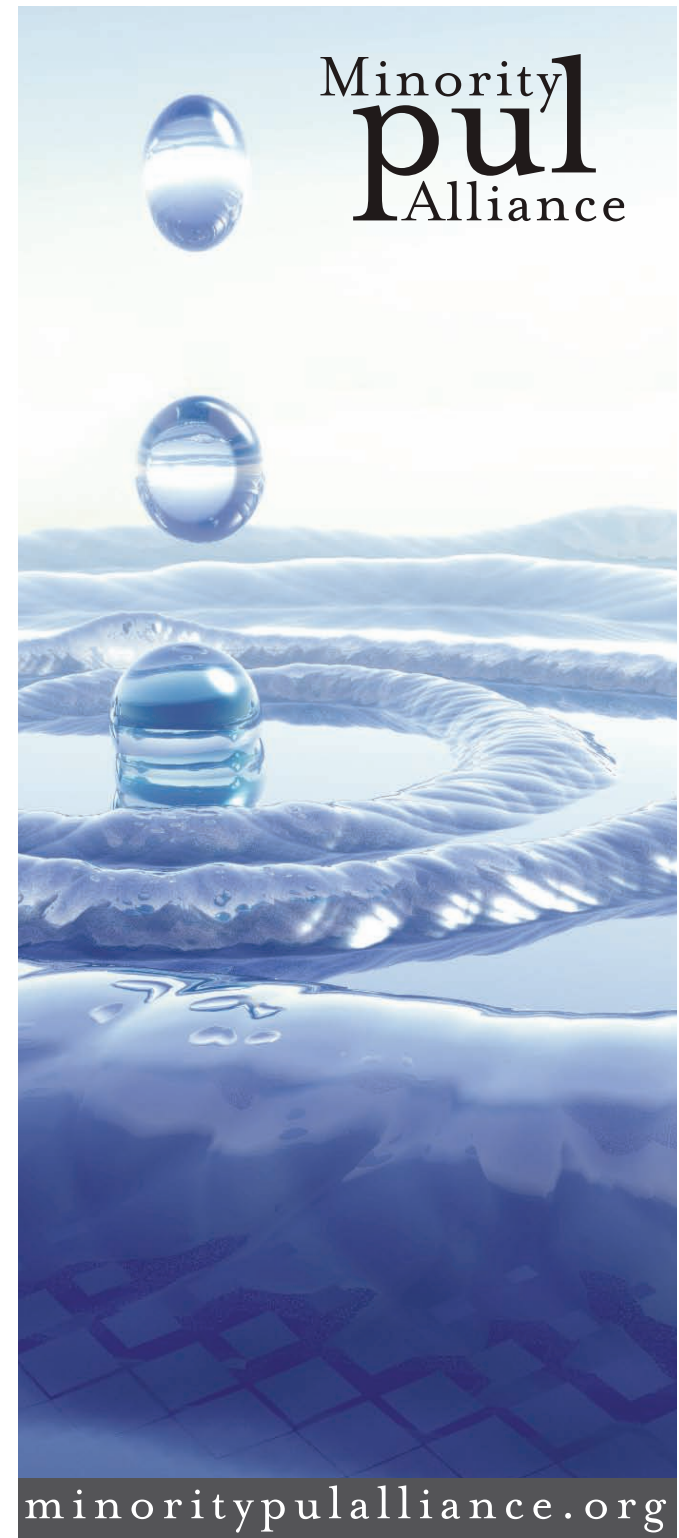
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Minority  
**pul**  
Alliance

P.O. Box 7233  
Tupelo, MS 38802



## Mission:

The Mission of the Minority PUL alliance of Northeast Mississippi is to increase the region's awareness of minority businesses, bridge the gap in relationships with major corporations, while accelerating the growth and capacity of minority businesses, and advancing economic development in the form of jobs, entrepreneurship, and financial resources.



## Our goals are to:

- Create means of access to markets, capital, managerial and technical assistance
- Build relationships between major corporations and minority businesses
- Help build minority businesses' capacity through education, data collection and other resources of information available
- Help develop a strong foundation to support minority businesses
- Assist in developing more successful minority businesses in the PUL Alliance community
- Assist in building a better and more inclusive region
- Build a database of information on suppliers and/or contractors
- Develop an easily accessible information web-site to include:

*Awareness of future projects  
Educational opportunities  
Data Collection techniques  
Partnering opportunities  
Resources  
Business news  
Events*

